

GROUP PRESS RELEASE
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Perfect Conditions in Beautiful Hua Hin

When you think about beautiful beach resorts such as Hua Hin in Thailand you would normally think of stunning sandy beaches, blue sea, and lively markets but probably not high quality Billiard sports. This is where you are very wrong as clubs are starting to take their pool very seriously.



In the seaside resort town of Hua Hin, where tourists flock to the sandy beaches there is now a new attraction, pool halls are starting to appreciate and provide nothing but the best quality for their customers' enjoyment. Recently 3 pool halls have engaged Thailand Pool Tables to put in a total of 14 new GR8 Billiards & Rasson Pool tables all with world leading Simonis Pool cloth complemented with Aramith tournament balls and this has got both tourists and local pool players buzzing. The Double Kiss, the Golden Break and the Lucky shot have all now started to use the tournament quality equipment. Double Kiss owner, Sasha, said: "In Thailand Pool and Snooker are really popular. My customers appreciate the superior quality pool equipment I have in my pool hall and this has really helped boost my business." SEA Sales Manager of Simonis group, EJ Goh, said: "Simonis cloth and Aramith Balls are used by the world's best pool players at the world's most prestigious events." Goh concluded: "Our Aramith balls give perfect control on Simonis cloth. It is slightly more expensive but the players love the better conditions and all the tables are busy."

Pictured: Double Kiss club's outside table in Hua Hin, Thailand.

Ends.....

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Sold in over 50 countries, **Simonis™** cloth is truly the universal choice for cue sports. Having earned its reputation with professional players and amateurs alike, Simonis remains the choice for more tournaments worldwide than any other cloth.

www.iwansimonis.com



Made by Saluc in Belgium, **Aramith™** Billiard balls have enjoyed a legendary reputation for outstanding endurance and uncompromised quality. Used by almost 80% of players worldwide, they are recognised as the reference of the industry.

www.aramith.com



Strachan™ is made in the West of England and is the world's leading brand of snooker and English pool cloth. The official cloth of World Snooker and used at professional tournaments worldwide. It is the choice of champions.

www.wsptextiles.com