

GROUP PRESS RELEASE
SIMONIS® – ARAMITH® – STRACHAN®
FOR IMMEDIATE RELEASE

Adam Davis Claims the Supreme Series Strachan Cup

Local pool star Adam Davis delighted his home venue support by winning the 2019 Strachan Cup recently; his maiden Supreme Pool Series title.



The former world champion had previously reached the latter stages of events on the series with semi and quarter-final finishes in his last three outings, but this was his time to shine amidst the familiar surroundings of the Players Pool and Snooker Lounge in Newcastle-under-Lyme.

Joined by fellow world class cueists from the UK, Europe and beyond, Davis remained undefeated throughout the three days on his way to a cool £5,000 payday defeating a world class field which included Carl Boyes in the final.

Boyes began the final well, opening up an early 3-0 advantage, although native Davis responded with a trio of frames to square proceedings up. Davis then took control during the middle frames of the match chalking up six of the next seven frames and eventually the local man emerged an 11-8 victor.

The event was played on the new Strachan Superfine cloth which has been selected by the Supreme Series for all of its tournaments in 2019 including the Strachan Cup & featured Aramith Pro Cup balls.

Stuart Gardiner, UK & Ireland Sales Manager for Strachan & Aramith commented: "The Supreme Series features the world's very best players; these players want speed from their cloth but not at the expense of control and response. Other manufacturers make quick cloth but the Superfine, by Strachan, is the only cloth that is fast, whilst offering tournament levels of precision & control. The players are saying that it's the best napped cloth that they have ever played on."

Superfine is now available from official Strachan cloth distributors worldwide.

Ends.....

24th July 2019

For further information please contact: Stuart Gardiner - Stuart.Gardiner@wsptextiles.com



Sold in over 50 countries, **Simonis™** cloth is truly the universal choice for cue sports. Having earned its reputation with professional players and amateurs alike, Simonis remains the choice for more tournaments worldwide than any other cloth.

www.iwansimonis.com



Made by Saluc in Belgium, **Aramith™** Billiard balls have enjoyed a legendary reputation for outstanding endurance and uncompromised quality. Used by almost 80% of players worldwide, they are recognised as the reference of the industry.

www.aramith.com



Strachan™ is made in the West of England and is the world's leading brand of snooker and English pool cloth. The official cloth of World Snooker and used at professional tournaments worldwide. It is the choice of champions.

www.wsptextiles.com