

**GROUP PRESS RELEASE**  
**SIMONIS® – ARAMITH® – STRACHAN®**  
FOR IMMEDIATE RELEASE

**Simonis & Aramith Support the SEA Games**

Simonis, the manufacturer of the world's finest worsted pool and carom cloths and Aramith the manufacturer of the world's best cuesports balls have been selected to supply their world class products to the SEA Games in 2019 in Manila from 30th Nov to the 11th Dec.



The 30th Southeast Asian Games or SEA Games is a biennial regional multi-sport event which will be hosted by the Philippines from 30 November to 11 December 2019. This year sees billiard sports feature strongly in the games with many of the regions finest cueists competing to become gold medallists in the various disciplines.

There are 10 gold medals at stake in billiards during the Games with six pool events, one in carom, one in snooker, and a further two more in English billiards.

The Simonis & Aramith brands are widely regarded as the manufacturer of the world's finest and most technically superior cloth and balls for billiard sports.

Bernard Bollette, Commercial Director of SIMONIS stated: "We are committed to giving players perfect condition at the 30<sup>th</sup> SEA Games; Simonis make the very best worsted pool and carom cloths in the world. Aramith make the very best balls."

Bollette added: "The tables at the SEA Games, when covered in Simonis cloth and using Aramith balls, offer the ultimate playing conditions and unrivalled levels of consistency."

Ends.....

19<sup>th</sup> July 2019

For further information please contact: Stuart Gardiner - [Stuart.Gardiner@wsptextiles.com](mailto:Stuart.Gardiner@wsptextiles.com)



Sold in over 50 countries, **Simonis™** cloth is truly the universal choice for cue sports. Having earned its reputation with professional players and amateurs alike, Simonis remains the choice for more tournaments worldwide than any other cloth.

[www.iwansimonis.com](http://www.iwansimonis.com)



Made by Saluc in Belgium, **Aramith™** Billiard balls have enjoyed a legendary reputation for outstanding endurance and uncompromised quality. Used by almost 80% of players worldwide, they are recognised as the reference of the industry.

[www.aramith.com](http://www.aramith.com)



**Strachan™** is made in the West of England and is the world's leading brand of snooker and English pool cloth. The official cloth of World Snooker and used at professional tournaments worldwide. It is the choice of champions.

[www.wsptextiles.com](http://www.wsptextiles.com)